



CSE PARTNERSHIP PROSPECTUS

**2024 CSE
ANNUAL MEETING**

 MAY 4TH, 2024 – MAY 7TH, 2024

 PORTLAND, OREGON



COMMUNICATING SCIENCE
FOR A SUSTAINABLE FUTURE



WHO IS CSE?

The Council of Science Editors (CSE) is an international membership organization for editorial professionals who work on publications in the physical and life sciences, as well as the humanities. Our purpose is to serve over 600 members in the scientific, scientific publishing, and information science communities by fostering networking, education, discussion, and exchange. Our aim is to be an authoritative resource on current and emerging issues in the communication of scientific information.

VISION STATEMENT

To be indispensable in the communication of science.

MISSION STATEMENT

To serve editorial professionals in the sciences by providing a network for career development, education, and resources for best practices.



PARTNERSHIP OPPORTUNITIES

Are you interested in becoming a sponsor of the Council of Science Editors? Review the opportunities within this prospectus and let us know what you're interested in! We're looking forward to working with you. Questions? Reach out to: CSE@councilscienceeditors.org.



ITEMS OF NOTE

- The CSE Sponsorship Program runs from January 1 to December 31.
- Opportunities are available on a first-come, first-serve basis.
- Packages are non-refundable after purchase.
- Sponsors may upgrade to another higher-level package during the year.
- À la carte opportunities are available upon request.



THE COUNCIL OF SCIENCE EDITORS 2024 ANNUAL MEETING PARTNERSHIP OPPORTUNITIES

Communicating Science for a Sustainable Future.

The Council of Science Editors offers a diverse and robust program, demonstrating the strength of the industry and the many opportunities it has to offer. Before the annual meeting begins, take advantage of the popular CSE short courses, being offered in-person this year. All attendees can choose from more than 20 breakout sessions, view educational and commercial posters, and interact with exhibitors and sponsors in the exhibit hall. With ample opportunities to network with colleagues across all areas of scholarly publishing, this is a must-attend for anyone within the industry.

All sponsors and exhibitors have full access to all attendee events and sessions.



2024 ANNUAL MEETING PARTNERSHIP OPPORTUNITIES



ATTENDANCE

200-400 – CSE’s Annual Meeting, in-person in 2024, is the premier meeting for scholarly publishing professionals, featuring plenary and concurrent sessions on all aspects of scientific publishing and communication and networking opportunities for all attendees.



CSE PARTNERSHIP PROGRAM

ANNUAL BENEFITS					
	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$6,000	FRIEND \$3,000
Additional dollars awarded	\$3,000	\$2,000	\$1,500	\$750	\$250
Corporate (Group) Membership Discount	20%	20%	15%	15%	10%
Meeting (Group) Attendance Discount (<i>Applies to Annual Meeting and/or Fall Virtual Symposium</i>)	20%	15%	15%	10%	10%
TOTAL SPEND AVAILABLE	\$23,000	\$17,000	\$11,500	\$6,750	\$3,250

SPONSORSHIP SELECTIONS (selections must total the sponsor dollar spend available).



ANNUAL MEETING EXHIBIT OPPORTUNITIES

Exhibit Booth

Inline Booth: \$2,000 (by April 10), \$2,700 (after April 10)

Corner Booth: \$2,400 (by April 10), \$3,100 (after April 10)

- 10 x 10 exhibit booth
- One 6'-long skirted table
- One exhibitor badge
- Two side chairs
- One wastebasket
- Attendee list (GDPR compliant) one month prior to the Annual Meeting
- Two 30-min private room rentals for business; Additional increments may be purchased in 30-min increments for \$200
- Attendee list (GDPR compliant) one week prior to the Annual Meeting
- Inclusion in the sponsor/exhibitor list on the CSE meeting app
- A vendor promotional e-blast to each attendee who has provided an email address prior to the annual meeting with your company's profile and special offers
- 2 Exhibitor Staff Registrations; each additional exhibitor staff registration receives a 25% discount on the full individual member registration rate

Note: Wi-Fi is not included but can be purchased or sponsored.

PRODUCT POSTERS – \$2,500 (Includes material and display cost)

(CSE branded template with company logo must be completed and returned to CSE by Friday, April 26.)

TABLETOP DISPLAY – \$1,200 (by April 10), \$1,500 (after April 10)

(Tabletop displays are high-top tables only and do not include any attendee registrations. All materials must be provided by the exhibitor. Tabletop displays will be located by the product poster displays.)



ANNUAL MEETING ADDITIONAL PARTERSHIP OPPORTUNITIES

Awards Luncheon
\$4,500

CSE Short Course
\$3,500 (Obtain recognition in related short course material).

EIC Roundtable
\$2,500

Keynote Presentation
\$6,000 (Obtain recognition during the key note presentation on the first day of the meeting).

New Member/New Attendee Reception
\$1,500

Networking Event
\$4,000 (Provide attendees with a full view of Portland, Oregon by sponsoring a pre-meeting event Sunday. From hop-on-hop-off buses, to walking tours, to "foodie finds," Portland is full of great opportunities for tourists. Work with our team to sponsor and coordinate an event for CSE 2024 attendees!)

Plenary Presentation
\$3,500

President's Reception
\$5,500 (Logo placement during the President's reception and verbal thank you recognition).

Refreshment Break
\$2,500 (Tabletop logo inclusion at the refreshment station).

Volunteer Thank You Breakfast

\$3,000 (Help CSE thank volunteers for their efforts year-round by sponsoring a celebratory breakfast).

Welcome Reception
\$5,500













Yoga

\$1,500 - (Help CSE meeting attendees rise and shine with a morning of professional yoga instruction. Send them away with a lasting impression by including a branded water bottle and a yoga mat).



ANNUAL MEETING PARTNERSHIP ITEM OPPORTUNITIES

Note: *branded items are required to be ordered, shipped, and delivered by sponsor*

-  Educational Poster Sponsorship
\$5,000 (Sponsor the work of CSE attendees by covering the cost of their educational poster. Posters will be stationed in the Exhibit Hall where all receptions take place.)
-  Hand Sanitizer
\$1,000
-  Headshot Booth
\$4,000
-  Hotel Key Cards
\$2,500 (Logo inclusion in hotel key cards).
-  Hydration Station
TBD (Sponsor to arrange with hotel or outside vendor).
-  Lanyards
\$3,300 (Logo inclusion in event lanyards).
-  Mobile App with Advertising
\$7,000 (À la carte: Banner Ads [\$500 for Exhibitors, \$1,000 for Non-Exhibitors] and Push Notifications [\$350 for Exhibitors, \$700 for Non-Exhibitors]).
-  Notepads
\$2,200 (Provide branded notepads for attendees).
-  Post-It Notes
\$1,675
-  Scholarship
\$3,000 (Cover the cost of an Early Career professional to attend the CSE meeting.)
-  Tote Bags
\$5,000 (Provide branded totes for attendees).
-  Wi-Fi
\$8,000



FALL VIRTUAL SYMPOSIUM PARTNERSHIP OPPORTUNITIES

PROJECTED ATTENDANCE: 75-180 – The Virtual Fall Symposium offers two days of in-depth explorations of critical and timely topics in our field, combining hands-on learning with a chance to interact with your scholarly publishing friends and colleagues. Each day begins with a general session, followed by didactic presentations on the day's key topics. In the afternoon, attendees will break into workgroups to focus on practical how-to's and leave with actionable guidance to apply the lessons learned within their organizations.



General Session – \$5,000

- Welcome remarks OR provide a 15-second video to be played at the beginning
- Logo inclusion on welcome and closing slide
- Logo inclusion in all e-marketing and on the website
- 5 complimentary Full Symposium passes (\$795-\$1,295 value)
- Provide a sponsored PDF handout to be posted on the Fall Symposium website as a resource for registrants
- Post-event attendee list



Didactic Session and Workgroup – \$3,500

- Logo inclusion on welcome and closing slides of the didactic session
- Verbal recognition as being the didactic session and workgroup supporter
- Logo inclusion in all e-marketing and on the website
- 3 complimentary Full Symposium passes (\$477-\$777 value)
- Post-event attendee list



Virtual Networking Interactive Event – \$2,000

- Verbal recognition as being a networking event supporter
- Make welcome remarks OR provide a 15-second video to be played at the beginning
- Post-event attendee list



Local Happy Hour – \$1,500

- Sponsorship of in-person networking event at city of choice following CSE Fall Virtual Symposium to allow for additional conversation.
- Verbal recognition as being event sponsor
- Make welcome remarks



OTHER YEAR ROUND PARTNERSHIP OPPORTUNITIES

VIRTUAL EVENTS

WEBINARS (Bundle of 3)

<https://cse.memberclicks.net/upcoming-webinars>

Projected Attendance: 50-150 – \$2,000

These 60- to 90-minute educational sessions, which occur approximately 10x year, present a topic of interest to professionals in the scientific and scholarly publishing industry.

- Support of three webinars of choice by partner.
- Sponsor logo inclusion on the event webpage
- Verbal recognition during the webinar
- Sponsor logo on the introduction and closing slides
- Sponsor logo on promotional email blasts, reaching 750+ individuals, and social media posts
- Ability to play a 15-30 second promotional video (video must be provided by the sponsor)
- Complimentary registrations (5)
- Post-event attendee list
- Half page ad in the next edition of Science Editor, provided by sponsor

*Sponsorship of individual webinars is non-exclusive.

VIRTUAL SHORT COURSE

<https://cse.memberclicks.net/short-courses>

Projected Attendance: 15-45 – \$1,000

These 4-hour virtual courses offer registrants an in-depth opportunity to cover one of five topics with experts in that topic. Short course topics include: Short Course on Publication Management; Advanced Course on Publication Management; Short Course for Journal Editors; Short Course on Publication Ethics; Short Course for Manuscript Editors; Short Course on Diversity, Equity, & Inclusion.

- Virtual Short Course Sponsorship
- Logo inclusion in all event marketing and on the event webpage
- Ability to make welcome remarks or closing remarks
- Complimentary registrations (3)
- Post-event attendee list



CSE CONNECT

<https://cse.memberclicks.net/cse-connect>

Attendance: 20-80 – \$1,000

These monthly virtual gatherings, free to CSE members, allow attendees to discuss a topic, weigh in on the topic, and ultimately bring up any other issues they want to discuss.

- Logo inclusion in all marketing emails
- Ability to make welcome remarks during the event
- Ability to recommend a topic for an event
- Complimentary registrations (3)
- Post-event attendee registration list

VIRTUAL EXHIBITOR SPOTLIGHTS

(New this Year) - \$1,500

These new events allow sponsors the opportunity to highlight their products and services to an engaged audience of CSE members and non-members.

- 20-min talk about products/services
- 10-min Q/A
- Logo inclusion in all event marketing and on the event webpage
- Post-event attendee list





JOB BOARD

<https://cse.memberclicks.net/posting-job-openings>

Employers – Put your job in the inbox of thousands of science editors! Sponsors will receive a complimentary package to the CSE Job Board with options that range from premium 60 day posting, prioritized at the top of the job listings, highlighted on job board, etc.

- Visit Editor Jobs - Council of Science Editors (careerwebsite.com) for options.



LEARNING MANAGEMENT SYSTEM

- Exclusive opportunity to sponsor CSE© Learning Management System (LMS), the central hub for all educational content and materials. \$5,000



MAILING LIST RENTAL

- Rental of the CSE mailing list is \$125 per 1,000 names.



PRINT/ONLINE ADVERTISING (SCIENCE EDITOR)

<https://www.csescienceeditor.org/>

Distribution: 575-700 printed – CSE's quarterly print publication and website serves as a forum for the exchange of information and ideas among professionals concerned with editing and publishing in the sciences. Articles related to peer review studies, editorial processes, publication ethics, evaluating article impact, and other items of special interest to the journal's readers are encouraged.

- Email CSE@councilscienceeditors.org for costs.