



CSE PARTNERSHIP PROSPECTUS



A NOTE FROM CSE

Dear Potential Partners,

In 2025, the Sponsorship Committee undertook a major project: Over the span of six months, we conducted focus groups with various organizations in the scholarly publishing industry, including both active and historic CSE sponsors, as well as others that had yet to engage in any partnership. The objective of the focus group project was to identify ways to make CSE's partnerships more appealing to organizations, ensuring that we offer opportunities that best meet their business needs.

Several key themes emerged from this feedback, ranging from the structure of packages and the value of speaking formats, as well as recommendations for loyalty, reporting, and timing. In this, our 2026 Partnership Prospectus, we are proud that we have incorporated these learnings throughout.

We're excited to see them finally fly, knowing your organization will benefit as well as ours!

– Stephanie and Elizabeth, Co-Chairs, on behalf of the Sponsorship Committee

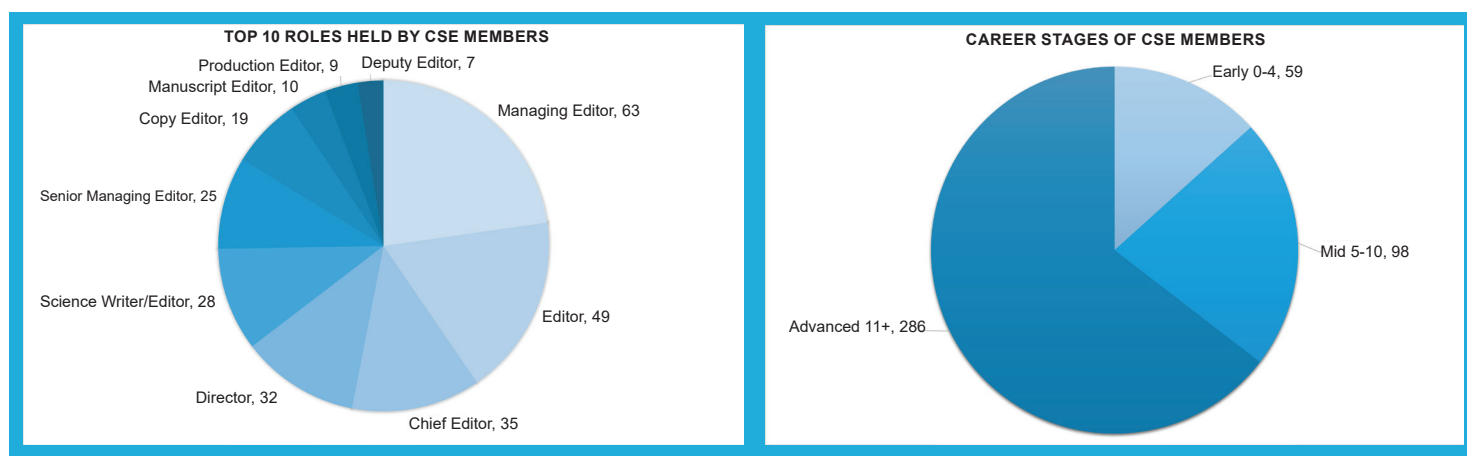
WHO IS CSE?

The Council of Science Editors (CSE) is an international organization of **over 700 editorial professionals across scientific and humanities publishing**. Its aim is to be an **authoritative resource, fostering professional development, networking, and the exchange of information** on current issues in scientific communication.

MISSION STATEMENT

To serve editorial professionals in the sciences by providing a network for career development, education, and resources for best practices.

WHO ARE OUR MEMBERS?



2026 ANNUAL MEETING

May 2-5, 2026
Durham Marriott City Center
Durham, NC

<https://www.councilscienceeditors.org/annual-meeting>

The annual **Council of Science Editors (CSE) Meeting** is a must-attend event for scholarly publishing, featuring a robust program that attracts an average of **250 attendees**. The schedule includes popular pre-meeting **short courses, 20+ breakout sessions**, educational posters, and opportunities for organizations and attendees to interact in the exhibit hall. This event offers ample **networking** opportunities, and **all sponsors and exhibitors receive full access** to every session. For added engagement, this year, CSE will be utilizing the popular **Whova app**, allowing sponsors to **actively interact with attendees before, during, and after the event; collect leads; participate; and build connections** with fellow attendees and your brand!



PREMIER PACKAGES

- For all packages, your company's logo will be included in all pre-event emails and social media postings via LinkedIn, Facebook, Bluesky, and X.
- Some offerings have limited availability and will be provided on a first-come, first-served basis.
- À la carte options can be added to any package (see p.9 for details).
- The addition of an exhibitor booth to any Premier Package entails a **20% discount** on the exhibitor booth à la carte rate (see p.9 for à la carte prices).



PREMIER PACKAGES

Thought Leadership Package - \$8,000

GOAL: Positions your organization as an industry expert and visionary. This package prioritizes speaking and presentation opportunities.

OFFERING	DETAILS	ORGANIZATIONAL BUSINESS OBJECTIVES ADDRESSED
Sponsored webinar or session	Exclusive sponsorship of a CSE Webinar or Annual Meeting session with a prominent speaking opportunity.	Thought leadership, access to decision-makers
Industry showcase session	Guaranteed slot in the competitive CSE Bright Ideas Showcase: Partner Innovations to present a key product/service, entering your organization for an innovation award.	Thought leadership, awards / innovation
Sponsored networking event	President's Reception sponsorship, including the opportunity to have your organization's logo and short thought-leadership message prominently displayed on all event invitations and signage.	Access to decision-makers, brand visibility
Lead generation	Full attendee list (pre-event) and post-event survey results report with contact information from those who opted in.	Lead generation, post-event assets
Branding	Lanyards or hotel key cards branded with your organization's logo.	Brand visibility

Lead Generation Package - \$7,500

GOAL: Empowers your organization to achieve high-quality interactions and data collection that directly convert to sales leads. This package focuses on high-traffic, interactive, and data-rich offerings.

OFFERING	DETAILS	ORGANIZATIONAL BUSINESS OBJECTIVES ADDRESSED
Exhibit booth	A premier location in the exhibit hall for maximum visibility and foot traffic. Includes an increased number of complimentary registrations . Traffic to booth is gamified.	Lead generation, access to decision-makers
Industry showcase session	Guaranteed slot in the competitive CSE Bright Ideas Showcase: Partner Innovations to present a key product/service, entering your organization for an innovation award.	Relevant conversations and lead generation, product showcase
Branded refreshment break	Exclusive sponsorship of a high-traffic break , including branded napkins and signage, located adjacent to your organization's booth.	Relevant conversations and lead generation, brand visibility
Lead generation	QR data for attendees who visit the booth/break, plus post-event survey results report with contact information from those who opted in.	Lead generation, post-event assets
Branding	Featured ad in Science Editor , the authoritative voice for professionals in science editing and publishing (see p.9 for details).	Brand visibility



Brand Visibility Package - \$7,500

GOAL: Positions your organization for maximum exposure and broad recognition across all event touchpoints. This package focuses on high-impact, pervasive branding opportunities.

OFFERING	DETAILS	ORGANIZATIONAL BUSINESS OBJECTIVES ADDRESSED
Branded Awards Luncheon	Exclusive sponsorship of the main luncheon , with the opportunity for a 2-minute welcome address and logo prominently displayed on all awards materials and signage at each luncheon table.	Brand visibility, access to decision-makers
Sponsored event	Keynote sponsorship, providing a memorable, large-scale engagement opportunity.	Brand visibility, relevant conversations and lead generation
Branded swag	Exclusive sponsorship of the mobile app (logo on the splash screen and prominent banner ad).	Brand visibility, pervasive exposure
Lead generation	Full attendee list (pre-event) and post-event survey results report with contact information from those who opted in.	Brand visibility, pre-event assets
Display	Premium tabletop display placement in a high-traffic area outside of the main session rooms.	Brand visibility



Mission Ally Package - \$8,000

GOAL: Demonstrate your organization's commitment to the professional society's mission and the future of the publishing industry. This package is ideal for organizations that value corporate social responsibility and community building.

OFFERING	DETAILS	ORGANIZATIONAL BUSINESS OBJECTIVES ADDRESSED
Scholarship	Exclusive sponsorship of the Scholarship for Early Career Professional (named after the sponsor). Includes an opportunity to present the award and have a representative from your organization as part of the selection committee.	Mission ally, thought Leadership
Sponsored networking event	Exclusive sponsorship of the Welcome Reception to connect directly with the future of the industry.	Access to decision-makers, relevant conversations and lead generation
Branded swag	Sponsorship of practical, educational items such as notepads or Post-its distributed to all attendees.	Mission ally, brand visibility
Lead generation	A dedicated thank-you mention in the society's post-event communication (email/social) that includes a link to the sponsor's website.	Brand visibility, post-event Assets
Sponsored memberships	Sponsor 5 fully funded CSE memberships for deserving applicants. A representative from your organization receives a dedicated seat on the Scholarship Selection Committee, helping shape the next generation of publishing professionals.	Brand visibility

À LA CARTE OPTIONS FOR SPONSORSHIP

Customize your own package with these á la carte options! Questions or need help doing this? Contact CSE@councilscienceeditors.org

Note: If any of the listed options, below, are purchased before April 10, receive a **15% early bird discount!**

NETWORKING MIXER **\$4,000**

Facilitate high-value connections in a dedicated, relaxed setting

PREMIUM EXHIBIT SPACE (10'X10')

Inline Booth: \$3,000 | Corner Booth: \$4,000

Secure a prime Inline or Corner location to maximize visibility and foot traffic

SIGNATURE REFRESHMENT SPONSORSHIP

Meal \$5,000 | Break \$3,500

Put your brand directly in attendees' hands by sponsoring a key Meal or Coffee Break

EXPERT INSIGHTS SPONSORSHIP

Short Course \$3,500 | Meeting Primary Session

\$2,500 | CSE Connect \$900

Back an Annual Meeting Session, Short Course, or CSE Connect to align your brand with key industry insights

HIGH-IMPACT BRANDED GEAR

Prices vary (\$1,500-\$2,500) depending on item (lanyards, notepads, or post-it notes).

Get your logo seen everywhere by providing essential Branded Swag items

FOCUSED TABLETOP DISPLAY **\$1,500**

A high-visibility, budget-friendly option for direct interaction and product showcase

EXCLUSIVE PRE-EVENT ATTENDEE LIST **\$350**

Target your outreach effectively with the Full Attendee List before the event even begins

POST-EVENT SALES INTELLIGENCE **\$350**

Receive Survey Results and Opt-in Attendee Contacts for powerful follow-up and lead qualification

CSE BRIGHT IDEAS SHOWCASE: PARTNER INNOVATIONS **\$1,750**

Showcase your product or service and be eligible for an innovation award

SPONSORED MEMBERSHIPS **\$1,175**

Fund 5 CSE memberships and participate in the selection process to positively impact tomorrow's publishing leaders; for more information about group sponsorships, [view here](#)

CSE CAREER CENTER

\$1,000 - 12 month Sponsorship

Premium Job Board package, ensuring your top-tier job is highlighted, prioritized, and delivered directly to thousands



FALL SYMPOSIUM SPONSORSHIP OPPORTUNITIES

Join us for the two-day Virtual Fall Symposium! You'll get **critical and timely insights from top opinion leaders** in our field, blending **in-depth content with interactive, hands-on learning**. Plus, it's a great chance to **connect and network** with your scholarly publishing friends and colleagues.

Customize your offerings and include any of the below!



Unlimited attendees



Your logo on all communications



Short video



Special mention by the moderator + logo on opening slides



Live poll or survey



Promotion in *Science Editor*



Access to post-event survey + contact details



LinkedIn post thanking you from CSE

SPONSORSHIP LEVEL	WHAT'S INCLUDED
Gold Tier \$5,000	<ul style="list-style-type: none"> Everything in Silver Unlimited free attendees Play a short video ahead of a session, such as product demo or case-use study Conduct a live poll or survey prior to a session start to gather attendee insights Access to attendee post-event survey results + contact details from those who opted in
Silver Tier \$4,000	<ul style="list-style-type: none"> 10 free attendees Your organization's logo on all meeting communications (social media, email, CSE website promotion) Special mention by the moderator at the start of every session with your organization's logo on the opening slide One-page promotion of all sponsors in <i>Science Editor</i> One post on LinkedIn from CSE thanking your organization for its support



YEAR-ROUND OPPORTUNITIES

MAXIMIZE YOUR VISIBILITY:

Advertise in *Science Editor*

Secure your brand's place at the forefront of scholarly communication. Sponsor the authoritative voice for professionals in science editing and publishing. Your advertising reaches 700 dedicated industry experts across the quarterly print journal, bi-monthly newsletter, and high-traffic website. This is the premier opportunity to directly influence leaders focused on peer review, publication ethics, and editorial excellence.

EXCLUSIVE WEBINAR SERIES SPONSORSHIP - \$2,500

Secure year-long visibility as a premier thought leader.

Gain exclusive access as one of only six annual sponsors for our high-value webinar series (8 educational sessions). Influence a targeted audience of forty or more registrants per event and reach 750+ industry professionals via robust email and social media promotion.

Your investment includes:

- Year-round **Brand Presence** on event pages, slides, and all promotional materials
- Direct **Verbal Recognition** during every session
- **Post-Webinar Poll**, with question(s) developed by sponsor and approved by CSE.
- **Lead Generation** with the post-event attendee list
- A **Bonus Half-Page Ad** in the prestigious *Science Editor* journal
- 5 **complimentary registrations**

VIRTUAL SPONSOR SPOTLIGHT: OWN THE CONVERSATION - \$3,000

Secure 30 minutes of dedicated airtime to directly showcase your products and services to an engaged audience of CSE members and industry professionals. This is more than an ad—it's a direct product presentation designed for maximum impact. Drive future business with full lead generation (post-event attendee list) and prominent brand visibility across all marketing.

Your investment includes:

- 30 minutes of **Dedicated Airtime** (20-min talk + 10-min Q&A)
- **Post-Webinar Poll**, with question(s) developed by sponsor and approved by CSE
- **Lead Generation** with the post-event attendee list

